

# Final Report

MLA Len Mitzel to The Chamber of the Americas Executive Forum Luncheon in Denver, CO, September 14, 2009; and 16<sup>th</sup> Annual Manufacturing and Logistics Symposium Laredo, Texas, September 16 - 18, 2009

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## Overview:

Len Mitzel, MLA for Cypress-Medicine Hat, travelled to Denver, CO, and Laredo, TX, to represent Alberta in two separate events on consecutive dates. MLA Mitzel spoke at the Chamber of the Americas Executive Forum Luncheon in Denver. He continued on to Laredo, TX, and participated as a speaker at the 16<sup>th</sup> Annual Manufacturing and Logistics Symposium that gathered key decision-makers to discuss competitiveness, new market prospects and cross-border commerce. The mission was successful in meeting its objectives.

## Mission Objectives:

1. Advocate that Alberta is a secure, environmentally responsible and stable supplier of energy to North America;
2. Profile Alberta as a partner for trade and investment; and
3. Work with the Ports-to-Plains Trade Corridor Alliance and organizations in Laredo and adjoining Nuevo Laredo, Tamaulipas, Mexico and Costa Rica, to develop stronger trade ties with Alberta.

## Results:

The mission allowed Alberta to:

- Showcase the province in both central and southern regions of the U.S., highlighting Alberta as a resourceful, responsible energy producer and a strong supporter of greater economic cooperation within North America.
- Give a presentation at the Chamber of the Americas Executive Forum Luncheon in Denver, providing an opportunity to profile Alberta's oil sands development and dialogue with a cross-section of the business community.
- Speak at the Manufacturing and Logistics Symposium in Laredo, providing an overview on Alberta; profiling the province as a secure, environmentally responsible and stable supplier of energy to North America; positioning Alberta as a partner for trade and investment; and developing connections with business people and officials.
- Meet with officials in Laredo and Nuevo Laredo, Tamaulipas, Mexico, along with Ports to Plains Trade Corridor Alliance officials, allowing for an exploration of mutual interest and prospects to enhance cooperation with jurisdictions in the U.S. and Mexico.
- Enhance future trade opportunities for Alberta through networking with government officials and private company representatives.

## Delegation:

Len Mitzel, MLA Cypress-Medicine Hat