

Final Report

Mission to Belgium and the United Kingdom
Brussels, London
April 25-30, 2010

Government of Alberta ■

Overview:

The Honourable Iris Evans, Minister of International and Intergovernmental Relations, travelled to the United Kingdom (UK) and Belgium for meetings with investors, European politicians, key Directors General of the European Commission, and Canadian Embassy officials. The meetings focused on oil sands advocacy and the promotion of Alberta as a destination for new and expanded investment.

In London, Minister Evans met with and made presentations to senior executives of leading UK companies and associations involved in engineering, aerospace, energy, environment and finance. In Brussels, the Minister had meetings with several Members of the European Parliament and gave a speech to the Canadian Delegation within the European Parliament.

Mission Objectives:

- Deliver key messages on investment, trade, and Alberta's responsible development of its energy resources to targeted government and industry leaders in London and Brussels.
- Speak to the European Parliament in order to showcase Alberta's commitment as a responsible energy producer.
- Continue dialogue with the European Parliament on *Canada-European Union: Comprehensive Economic and Trade Agreement (CETA)* negotiations.
- Enhance Alberta's profile in the UK with speeches to senior government and industry officials.

Results:

London

Minister Evans delivered a presentation to Oil and Gas UK-the largest oil and gas association in the UK, on Alberta's commitment to the environment, and the actions being taken to ensure responsible development of Alberta's energy resources.

Minister Evans delivered a speech to an audience of key UK government and industry contacts. Minister Evans provided an overview of the Alberta economy and Alberta's commitment to the environment through responsible approaches to energy production and use.

Minister Evans met with Canadian High Commissioner James Wright and staff to discuss current issues related to trade, investment, immigration and oil sands advocacy in the UK.

Minister Evans visited the UK Foreign and Commonwealth Office to meet with senior officials to discuss the UK's international position on energy and the current views of oil sands.

Brussels

Minister Evans met with Mr. Ross Hornby, Canadian Ambassador to the European Union, to discuss Canada-European Union relations and gain insight into the key issues and challenges regarding Alberta's oil sands in Europe.

Minister Evans met with Mr. Herbert Reul, Member of the European Parliament and Chairman of the Committee on Industry, Research and Energy, to provide an overview of Alberta's approach to responsible oil sands development.

Minister Evans met with Mr. Jos Delbeke, Deputy Director General for Climate Change in the European Commission, to discuss Alberta's concerns with the draft European Union Fuel Quality Directive. Minister Evans emphasized Alberta's commitment to the environment, and provided an overview of actions being undertaken to ensure sustainable and responsible approaches to energy production and use.

Minister Evans met with Mr. David O'Sullivan, Director General for Trade in the European Commission, to discuss and articulate Alberta's interests in the ongoing Canada-European Union CETA negotiations.

Minister Evans met with individuals from the International Association of Oil and Gas Producers, Transportation and Environment, and the Belgium Carbon Energy Club to discuss energy and environment challenges in Europe, and Alberta's approach to responsible development of its energy resources.

Minister Evans attended, as guest of honour, an investment dinner hosted by the Canadian Ambassador to Belgium and Luxembourg, Mr. Louis de Lorimier. Guests included representatives from several Belgium-based companies that either currently have investments in Alberta or are considering business ventures in the province.

Minister Evans delivered a speech to members of the European Union Parliamentary Delegation for Relations with Canada to present Alberta's position on the proposed European Union Fuel Quality Directive, reinforcing Alberta's commitment to the environment and outlining actions being taken to ensure responsible approaches to energy production and use.

Delegation

Honourable Iris Evans, Minister of International and Intergovernmental Relations
Paul Whittaker, Deputy Minister of International and Intergovernmental Relations
Marika Giesen, Executive Assistant to Minister Evans